

FOR IMMEDIATE RELEASE
November 03, 2008

Hijabi Couture: Modesty Goes High Fashion Dallas-area Muslim woman showcases her designs at fashion gala

DALLAS, TX – Elif Kavakci, a Turkish-American from Dallas, Texas, will make her debut in the world of fashion this month benefitting the Peacemakers Incorporated. Kavakci's collection integrates elements from her Turkish upbringing to create funky, stylish yet modest pieces for the modern Muslim woman. All models will be dressed from head to toe in complete compliance with Islamic rules for dress, including the headscarf, or *hijab*.

Her aim is to show the world that modesty can be fashionable and to offer alternative option in terms of dress. "I want people to come away with the sense that modesty and covering up can be beautiful too...while conservative, my pieces are still chic and elegant," Kavakci says of her collection. The event, aptly named "**Covered in Style**" for the modest clothing being modeled, will be held on Saturday, November 15, 2008 from 3:00 to 5:00 p.m. in the Ballroom of the Hughes-Trigg Student Center at the Southern Methodist University, 3410 Dyer Street, Dallas, Texas 75205. A silent auction will follow the fashion show.

The keynote speaker will be Dr. Merve Kavakci, a former member of the Turkish Parliament and an international lecturer. She is currently a professor at George Washington University.

This event is co-sponsored by Muslim Students Association of SMU and is open to the public. Tickets start at \$35. Discounts are available for students and senior citizens. All proceeds benefit Peacemakers Incorporated, a nonprofit (501)c(3), non-partisan organization established in 1987 whose mission is to create a path towards peace through encouragement, communication, education and friendship, worldwide.

For more information about the event, the designer, Peacemakers Incorporated, or to purchase tickets visit www.kavakcicouture.com or www.peacemakersincorporated.org

For more information regarding the fashion gala or to schedule an interview with Elif Kavakci, please contact Yanina Vashchenko at (214) 364-4101 or email her at yvashche@yahoo.com

###