

COSTS & BENEFITS FOR SPONSORS/VENDORS/ADVERTISERS
First Annual Peacemakers Luncheon: September 21, 2009

Individual Tickets:

Member: \$75 \$10. **Early Bird Discount** (through 7/31/09) = \$65.
Non-Member: \$100 \$10. **Early Bird Discount** (through 7/31/09) = \$90.

Vendors:

Nonprofit: \$200 [2 Nonprofit groups can share a booth for \$100 each & receive 1 Luncheon ticket each]

- 2 free Luncheon tickets (\$200 value);
- a booth in the Exhibit Hall (\$500 value); and
- and a listing in the Program (\$100 value)

Business: \$1,000

- Includes a table with 10 free Luncheon tickets (\$1,000 value);
 - a booth in the Exhibit Hall (\$500 value); and
 - and a listing in the Program (\$100 value)
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Student Sponsors: \$100 [Members/Non-members can sponsor students]

- 1 free Luncheon ticket for 1 student; and
 - 2009 membership in Peacemakers for 1 student
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Table Sponsors :

(10 seats per table)

Member Host: \$750 **Early Bird Discount** (through 7/31/09) = \$650.

- a table with 10 free Luncheon tickets (\$750 value); and
- a listing in the Program (\$100 value)

Non-Member Host: \$1,000 **Early Bird Discount** (through 7/31/09) = \$900.

- a table with 10 free Luncheon tickets (\$1,000 value);
 - a listing in the Program (\$100 value)
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Event Sponsors: \$5,000

- a table with 10 free Luncheon tickets (\$1,000 value);
 - a booth in the Exhibit Hall (\$500 value);
 - a listing in the Program (\$100 value);
 - a full-page program advertisement (\$350 value);
 - recognition in pre-event marketing (\$1,000 value);
 - a link and listing on the official Peacemakers website through 2009 (\$2,500 value)
 - Founder status for the Castleberry Peace Institute (\$2,500 value);
 - Podium recognition (Priceless)
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Program Advertisers:

- 1/8 (2 .25" X 1.75") page (\$50);
 - 1/4 (4.5" X 1.75") page (\$100);
 - 1/2 (4.5" X 3.75") page (\$200);
 - Full (4.5" X 7.5") page (\$350)
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